

ROUTING AND RECORD SHEET



SUBJECT: (Optional)

Review of Rosslyn Supplemental Parking Program

FROM: John M. Ray
Director of Logistics

EXTENSION

NO.

OL 13004-88

ATE



TO: (Officer designation, room number, and building)

DATE

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

RECEIVED

FORWARDED

1. DDA/ms
7E18 Hqs. 20 JAN 1988

2. SSA/DDA

3. EXA/DDA

4. ADDA

5. DDA 01 FEB 1988

6. DDA/Registry

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FORM
1-79

610

USE PREVIOUS
EDITIONS

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LogS-3-AR

13 JAN 1988



MEMORANDUM FOR: Deputy Director for Administration

FROM: John M. Ray
Director of Logistics

SUBJECT: Review of Rosslyn Supplemental Parking Program

1. Action Requested: None. This memorandum is submitted in response to your request that the Rosslyn supplemental parking program instituted in the first quarter of FY 87 be reviewed after one year's experience.

2. Background: Starting in the fall of 1986, the Agency began acquiring supplemental commercial parking spaces for employees working in the Rosslyn area. The acquisitions were approved as a means to encourage employees, especially lower graded ones, to accept assignments in Rosslyn. [redacted] Agency components are now participating in the program, and a total of [redacted] supplemental parking spaces are under lease. Attachment A identifies these components and the number of spaces they have obtained through the program. The monthly cost of individual spaces ranges from \$57.20 to \$88.40, with the FY 88 estimated cost for the program of [redacted]. All of those costs are funded by the using components. Real Estate and Construction Division (RECD) works with the various components to adjust parking space allocations to reflect changing tenants in Rosslyn. [redacted]

3. Staff Analysis: Components participating in this program were recently polled by RECD to determine the impact of the program on their operations. The response from all components was uniformly positive and reaffirms the continuing need for this program. A representative sample of these responses is attached as Exhibit B. It is clear that supplemental commercial parking has become institutionalized and the participating components are dependent on the program to help maintain employee morale and bolster their employee recruitment and retention efforts. Discontinuation of the program now would precipitate renewal of the problems which brought about its creation. No significant problems have surfaced in the administration of the program.

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4. Recommendation: OL recommends that this program be continued, with RECD continuing to allocate spaces based on population growth (loss) and tenant relocations.

STAT

Attachments
A & B

John M. Ray

ATT. A

Page Denied

ATT. B

REPRESENTATIVE COMMENTS
ROSSLYN SUPPLEMENTAL PARKING PROGRAM

STAT

[] - "...our waiting list for parking spaces has been significantly reduced...leasing of these parking spaces has considerably enhanced the overall office morale...operations have benefited greatly...we are at strength for the first time in several years...our ability to offer parking to most employees has been a major factor in recruiting and retaining employees...ORD would be severely hampered if...this parking were taken away."

STAT

[] "The leased parking spaces continue to provide the incentive necessary to obtaining and retaining competent personnel to work in the Rosslyn area...our long waiting list has been accommodated, and potential employees are more willing to consider assignment to Ames when assured of a place to park."

STAT

[] -"...We can say without question that it fulfilled our expectations...we have saved 130 man days over a 12 month period because of (reduced time looking for parking). We have fewer vacancies and the retention problem of lower-salaried personnel has been significantly reduced...responses to vacancy notices at all grade levels showed marked improvement with 92 percent of all vacancies receiving written responses...there is a direct correlation (between availability of parking and lower turnover)...employee morale was heightened with the sense that someone was concerned enough for the first time to propose, approve, and implement such a program...comments of job satisfaction...usually include a mention of the parking program ...the imaginative and efficient method of administering the program...should be applauded."

STAT

[] - "The provision of parking was an important incentive in bringing (professional historians) to us, and its availability continues to save us time and money, and to promote employee morale and retention."

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